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## Rous Iland UNICEF Haiti Catwalk

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Hot on the heels of London Fashion Week, the women's fashion boutique, Rous Iland, ran a fashion show to benefit Unicef. With the recent crisis in Chile media focus has begun to shift away from Haiti, this initiative, reminded guests that long term efforts in Haiti, particularly those managed by groups such as Unicef, are on-going with support needed continually.

A video of the event can be seen here:  
<http://www.youtube.com/watch?v=wdyt1kzda0M>

In the glamorous surrounds of Gilgamesh in Chalk Farm, guests were presented with 10 models wearing a total of 20 outfits. Aside from individual styles coupled with rather high heels - this is clearly being written by man! - the show, to add additional context, included many models with darker complexions on whom the bright vibrant designs along with vivid lipsticks created a eye-catching show piece.

Rous Iland is a growing business run by two city lawyers whose vision was to launch a members boutique offering busy city professionals a unique buying experience. While anyone can shop via their on-line store, only members have access to the face-to-face styling service in Mayfair.



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